**Job Description**

**Senior Cycling and Walking Officer**

**Role Profile** Specialist – BCP Band J

**Service/Team** Transport and Engineering, Transportation, Sustainable Transport Policy

**Reports to** Sustainable Transport Team Leader

**Responsible for** External cycle trainers

**Number of posts** 1

**Post number** JJ2364

**My job improves the quality of life for the people of Bournemouth, Christchurch, and Poole by supporting and encouraging walking and cycling, and contributing to an effective and efficient sustainable travel service designed to influence travel behaviours towards more sustainable travel modes.**

**Job Overview**

To support sustainable transport policy development and design by providing professional advice on all matters related to cycling and walking. To oversee delivery of the BCP Council Local Cycling and Walking Infrastructure Plan (LCWIP) ensuring schemes comply with current design standards and meet council objectives to support carbon reduction and enable active travel. To deputise for the Sustainable Travel Team Leader on matters relating to walking and cycling, as required. To oversee the delivery of cycle training and related activities, including the supervision of cycle trainers as necessary. To liaise with and supervise external specialist support as required to deliver specific projects.

**Key Responsibilities**

* Liaise with representative groups and forums, major employers, educational institutions, adjacent local authorities, Councillors, officers, residents and other local stakeholders on how the walking and cycling networks can be improved, and responding to customer requests, complaints and compliments.
* Oversee delivery of schemes identified in the LCWIP. Using all available evidence and using proactive risk management, identify the interventions required to support people walking, cycling, or using other micro-mobility forms of transport, and write suitable design briefs for the BCP Council Engineering team or external design consultants. Schemes will include segregated cycle lanes; continuous footways; traffic free routes; low traffic neighbourhoods/cells; and School Streets.
* Provide complex technical and specialist advice on walking and cycling infrastructure and policy matters to colleagues from teams across the Council, drawing on good practice nationally and using creativity to overcome obstacles. Ensure that solutions take account of the diverse needs of our residents and visitors.
* Prioritise future schemes in line with the objectives of the LCWIP and local and national policy.
* Contribute to the development of Bike Share and micro-mobility solutions in the BCP Council area, ensuring full consideration of other users of the highway.
* Contribute to the preparation of strategic plans and reports, providing relevant data and information, utilising predictive tools as appropriate, to support recommended actions and decision making.
* Deliver cycle parking and lockable cycle storage facilities and liaise with the Neighbourhood Team regarding their maintenance and repair.
* Monitor the impact of interventions to support people who walk, cycle, or use micro mobility and provide reports as required.
* Work with Public Health colleagues to highlight the health benefits of walking and cycling, in particular as an alternative to motorised travel.
* Work closely with Planning colleagues to ensure all new developments provide high quality facilities to support walking and cycling.
* Provide support with bidding applications related to walking and cycling, and commercial opportunities, to help deliver BCP Council priorities.
* Assist colleagues with the development of School Travel Plans to ensure walking and cycling become the preferred option for journeys to school.
* To work positively and proactively with the Communications Team to build confidence and encourage walking and cycling for local trips.
* Assist with the organisation of local consultation events and help raise the profile of schemes to support walking and cycling.
* To represent the council where appropriate, communicating openly and in a professional manner that safeguards the reputation of the council; collaborating with others to promote a positive perception of the service and developing a culture of providing excellent customer care to all service users. Attend the BH Active Travel Forum quarterly meeting to provide an update on walking and cycling matters.
* To establish and maintain credible and effective working relationships, both internally and with external organisations and partnerships to promote walking and cycling.
* Liaise with the Council’s Staff Active Travel User Group and manage the pool bike scheme for staff.
* Contribute to the development of the BCP Council Corporate Travel Plan ensuring walking and cycling are considered priority modes of travel.
* Oversee the development of a programme of events and Led Rides to promote cycling.
* Oversee the delivery of Bikeability and other cycle training, including the supervision of trainers and applying for and managing external funding.
* Manage external consultants to deliver projects as required.
* Help shape the strategic direction of the Sustainable Travel Team by recommending and implementing change based on shifting national and local priorities, detailed knowledge of up-to-date innovations and industry best practice, and understanding of diverse customer needs.

**Specific Qualifications and Experience**

* Relevant degree (or equivalent experience).
* Advanced relevant professional qualification, for example CMILT, MICE (or relevant experience) with clearly evidenced continuous professional development.
* Experience of managing people and projects. Extensive experience in the successful delivery of sustainable travel-related projects preferably with direct experience of cycling and walking initiatives.
* Evidence of up-to-date knowledge and understanding of design standards and an appreciation of how these can be applied to local situations using creativity and innovative interpretation to improve the travel network for people walking and cycling.
* You will be required to be proactive and demonstrate an appreciation of the complex and high-risk issues that impact on safety and movement within an urban environment. Demonstrate an understanding of the barriers to walking and cycling, particularly to people from Protected Characteristic groups. Experience in designing and delivering solutions to these barriers would be an advantage.
* Knowledge and understanding of the most recent legislation applicable to walking, cycling and micro-mobility.
* Experience of working in partnership with a range of stakeholders including in the public and voluntary sectors to develop projects and achieve results.
* Experience of organising and co-ordinating events or activities including the supervision of staff.
* Good knowledge of IT including Excel, Word, Outlook, PowerPoint, etc. Knowledge of GIS mapping applications and/or CAD would be an advantage.

**Personal Qualities & Attributes**

* Excellent communication skills (oral and written), prepared to share ideas and comfortable presenting to a wide range of audiences including the public, Councillors and industry professionals. Able to present often-complex technical and/or contentious subject matter in an engaging and relatable way.
* Creative and able to develop new ideas and initiatives to support the promotion of cycling and walking.
* Ability to plan and organise workload to meet deadlines whilst under pressure and in an environment of frequently changing priorities.
* Be prepared to regularly work outside in all weather conditions.

**Job Requirements**

* DBS check.
* Due to the nature of the role, it is expected that the Senior Cycling and Walking Officer travels on foot or by cycle, or other sustainable means, wherever reasonably practicable. There will be a need to travel across the whole BCP Council area at times, for site visits and meetings. Pool bikes can be borrowed from the BCP Civic Centre (Bournemouth Town Hall) and a pool car will be available where required. Secure bike parking and changing facilities are available at the Civic Centre.
* BCP Council has a policy of most staff working from home for at least part of every week. This is flexible and to be agreed with the relevant manager.